

## Instructions for the March 23, 2021 Lecture

Hello My People,

All righty then, folks we are now officially about halfway through. I think that by now you should really get trucking on your paper – it's due in 4 weeks and that is going to go by reeeal fast. Start writing now if you haven't already. This week's project is a heavy one so make sure to get up and stretch, take breaks, eat healthy (no energy drinks people!) so you can stay focused on these tasks. Even though its only one lecture, there's a lot here so this is how you should proceed:

### Lecture 9. Public Opinion and the Mass Media

**Task 1:** Read these instructions (always).

**Task 2:** Read Chapter 4 in the Heineman text (pp. 64-86)

**Task 3:** Watch the lecture presentations for "Public Opinion" and then "Mass Media." It's a long lecture so take breaks....lots of breaks!

**Task 4:** Read the article for your journal response. You can find the question on the link titled "Lecture / Discussion Page" highlighted in yellow. After completing the response, you will have until the date posted on the assignments page to upload it to Canvas.

**Task 5:** Open the link for the video and watch.

**Task 6:** Go to our Canvas page and click the link titled "Discussion Board for Lecture Nine" and answer the question that I have posted in approximately one to two-paragraphs. Wait for other students to put their responses and then pick two students to respond to. The deadline for these responses will be posted on the Canvas assignments page. Don't be late....

And that does it folks. Now that we've done the "fourth" branch of government, we can take a look at voting, elections, interest groups, and other aspects of government before delving into policy.

Party on Garth!

Kropf

