

Instructions for the October 20, 2020 Lecture

Hello My People,

All righty then, folks we are now officially about halfway through. I think that by now you should really get trucking on your paper – it's due in 4 weeks and that is going to go by reeeal fast. So start writing now if you haven't already. Tonight's project is a heavy one so make sure to get up and stretch, take breaks, eat healthy (no energy drinks people!) so you can stay focused on these tasks. Even though its only one lecture, there's a lot here so this is how you should proceed:

Lecture 9. Public Opinion and the Mass Media

Task 1: Read these instructions (always).

Task 2: Read Chapter 4 in the Heineman text (pp. 64-86)

Task 3: Watch the lecture presentations for "Public Opinion" and then "Mass Media." It's a long lecture so take breaks....lots of breaks!

Task 4: Read the article for your journal response (Democracy and a Free Press by Croteau and Hoynes). You can find the question on the link titled "Lecture / Discussion Page" highlighted in yellow. After completing the response, you will have until the date posted on the assignments page to upload it to Canvas.

Task 5: Open the link for the video and watch *Project Censored: The Movie*. Where is Project Censored headquartered you ask? Well, right here at good ole DVC people! Watch our own Professor Mickey Huff and crew shred the standard view of mass media in America. Watch it...and begin to *truly* understand how the media works.

Task 6: Click the link titled "Discussion Board Question and Peer Responses for Video Presentation" and answer the question that I have posted in approximately one paragraph or so. Wait for other students to put their responses and then pick two students to respond to. The deadline for these responses will be posted on the Canvas assignments page. Don't be late....

And that does it folks. Now that we've done the "fourth" branch of government, we can take a look at voting, elections, interest groups, and other aspects of government before delving into policy.

Party on Garth!

Kropf